Appendix (A)

QUESTIONNAIRE: DO WE NEED A STRATEGIC PLANNING PROCESS?

Score THE ORGANIZATION as follows on each statement: 1 = Definitely, 2 = Maybe/Not sure, 3 = Definitely not

S	Statement	Definitely	Maybe Not Sure	Definitely Not	SCORE = Σ
1	THE ORGANIZATION has a clear vision of what it wants to achieve and there is consensus around this vision.				
2	Value issues are often discussed in THE ORGANIZATION and there is agreement on agreed values.				
3	The current mission statement of THE ORGANIZATION reflects clearly what THE ORGANIZATION does, for whom, and why it is important.				
4	THE ORGANIZATION regularly reflects on its strengths and weaknesses and on the opportunities and threats in the environment.				
5	THE ORGANIZATION has clear goals and objectives for what it wants to achieve – these goals are SMART (see Glossary of Terms for an explanation of SMART).				
6	THE ORGANIZATION finds it easy to prioritize, making a distinction between what it must do, what it should do and what it would like to do.				
7	THE ORGANIZATION has clear indicators by which it measures the impact of its work.				
8	The way in which THE ORGANIZATION is structured internally makes sense in terms of efficiency and effectiveness.				
9	The work done by THE ORGANIZATION fits together coherently – the different areas of work fit well with one another.				
10	The external and internal contexts in which THE ORGANIZATION operates are relatively stable and there have been no major changes in the past year.				
				Total	

- 20 or more = THE ORGANIZATION is ready for a strategic planning process.
- 15 to 20 = THE ORGANIZATION probably would benefit from a strategic planning process.
- Under 15 = No urgency, do it later